# Scrub Technology As A Means Of Interaction Of Institutions Of General Secondary And Out-OfSchool Education Institutions In The Aesthetic Education Of Teenagers 

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## I. INTRODUCTIONS

The article analyzes the research of specialists in the field of media, competence approach and interaction of general secondary and out-of-school education institutions, which ensures the effectiveness of modernization of the educational process. Emphasis is placed on the formation of competencies that enable professional self-improvement of teachers in scribe technology. It is well known that the main driver of the modernization process on an innovative basis has always been and will always be people - competent and qualified, constructive and competitive, compromise and consensus, including media literate.

Aim. Therefore, the purpose of the study is to develop innovative methods of work.

## II. RESULTS AND DISCUSSION

Education plays a key and, most importantly, continuously growing role in the development of human potential and human capital. Of course - education is modern, which meets the best quality standards. Exclusively due to the educational component in the indices of human development and global competitiveness, Ukraine holds the middle positions in the circle of many countries around the world. At the same time, it is becoming increasingly clear that the extensive path to the growth of national education has completely exhausted itself. On the agenda is the achievement of new qualitative characteristics that meet the requirements of today (Kremen', 2016, p. 4).

The new round of development of Ukrainian education must have a proper scientific
justification for change. For the largest humanitarian sphere of education During the years of independence, despite the crisis, managed to lay the foundations of its theoretical and methodological, and scientific and methodological support (Kremen', 2016, p. 5).

Carrying out advanced training courses for teachers, teachers of fine arts, integrated course "Art", leaders of art, aesthetic and artistic circles of extracurricular out-of-school education institutions of advanced training courses for active interactive communication.

Computerization is becoming more widespread in the educational space and is gaining special importance. Recently, the concepts of "scribing", "scribe", "scribe", which are components of scribe technology, began to appear in the educational environment. It is well known that $80 \%$ of information a person perceives visually. An oral story with a picture demonstration is much better remembered than a regular lecture. Probably that is why it was possible to use various Power Point presentations, including scribing, during various events.

Scribing - the latest technique of presentation (from the English "scribe" - to sketch or draw); the speech of the person speaking is illustrated "on the fly" with drawings with a felt-tip pen on a white board (or a sheet of paper); it turns out as if the "parallel following effect", when we hear and see about the same thing, while the graphic series is fixed on key points. A specialist in this field is called a scribe, and the presentation he creates is a scribe (What is scribing, 2019).

Scribe presentation, invented by British artist Andrew Park for the British organization of scientific knowledge. The speaker's report was
accompanied by illustrations "on the fly" with a felttip pen on a white board. Thus, listeners hear and see at the same time about the same thing, which facilitates the perception of information. Scribbing distinguishes between "manual" and "computer" (What is scribing, 2019).

Manual - classic: the "voice" behind the frame tells, and the "hand" in the frame draws an image that illustrates the oral story. This scribing uses a video camera, a tripod, sheets of paper or a presentation board, colored pencils, markers, felt-tip pens, brushes and paints, as well as application elements. In its own way, a unique scribing can be created even with the help of drawings on the sand. The ability to edit video and speak well. Programs that can be used for video editing: Light-works, Shot-cut, Corel Video-Studio Pro X10, Cyber-Link Power-Director 16 Ultra, VEGAS Movie Studio, Adobe Premiere Elements (Types and techniques of scribing, 2019).

Computer scribing is much simpler. You do not need to arm yourself with a video camera, tripod, learn the craft of editor and announcer, artist. Such scribing can be created using the PowToon service and the Video-Scribe program (Types and techniques of scribing, 2019).

The topics of Scribe presentations are completely diverse: they are business videos, videos on social topics, promotional videos, messages on the topic (replacement of Power Point), stories about books, self-presentations and more. With the help of scribing you can "screen" fairy tales, poems, and riddles. Most of the scribe-presentations are created on the topics of program material to explain new material, check the mastered, can be used as a means of summarizing what has been learned, as homework, as a "brainstorming" and reflection in the lesson. The most promising use of scribe presentations in project activities. Thus, almost any creative task can be presented in the form of scribing: starting with a greeting card and ending with a cartoon.

The duration of the videos depends on the idea of the authors and ranges from 45 seconds to 10 minutes. Here as in psychology: the rule "7-plus-minus-two" applies. The best duration of a scribe presentation is from 5 to 9 minutes. The scribe can fit on one sheet of paper or on several.

The main thing in the concept is scribing information visualization. The purpose of a scribe presentation is to convey information, make it attractive to listeners and viewers, and help them better remember and assimilate it. Pictures, icons, symbols, individual keywords (inscriptions, slogans), diagrams and charts - are a supplement to
the presentation, the voice (the content of scribing, oral communication) - sounds behind the scenes. Without an oral presentation, there would be no Scribe presentation itself, this is the basis of Scribing. The announcer's voice leads the whole visual range, and the music becomes a spectacular addition to the presentation. Clarity, conciseness, clarity is the secret of success of any Scribe presentation.

We describe the types and techniques of scribing (Types and techniques of scribing, 2019). Scribing facilitation (from the English facilitate "help, facilitate, facilitate") - is the translation of information from verbal to visual and recording it in real time. Scriber directly in front of the audience sketches the main ideas and key points of the presentation, lectures, conferences, replacing nouns and verbs with pictures, diagrams, and graphics. Any teacher, explaining school material with chalk at the board, is essentially such a scriber-facilitator. Video scribing has its advantages. Once shot, the video can be shown an unlimited number of times, used as an effective addition to the event, to create with it various information products (announcements, advertising, virtual exhibitions).

Scribing "painted" - a classic version of scribing (What is scribing, 2019). The artist's hand (scriber) draws pictures, icons, diagrams, charts in the frame, writes down the keywords in parallel with the text that sounds behind the frame. To make the sound and drawing perfectly coincide in time, when creating a video, the drawing process is accelerated 2-4 times, captions are added, and editing is done.
Required tools and materials:

- presentation board for drawing with a marker (ordinary school board) or sheets of A4, A3 paper; - markers, felt-tip pens, colored pencils, paints. Scribing "application" - on a sheet of paper or any other background in the frame are laid out (glued) ready-made images corresponding to the sounded text. Required tools and materials:
- sheets of paper or any other background;
- a set of pictures-applications.

Scribing "magnetic" is similar to application. The only difference is that the finished images are attached by magnets to the presentation magnetic board.
Required tools and materials:

- presentation magnetic board;
- a set of ready-made pictures, magnets.

Scribing "flannel" is used as an old forgotten flannel. It's almost a theater. Good for "filming" fairy tales and other stories for children.
Required tools and materials:

- flannel - a visual aid for children from birth; a board covered with a flannel on which the carved figures fasten;
- a set of ready-made pictures.

Special programs and online services are used to create "computer" scribing.
Required tools and materials:

- A computer equipped with a widescreen monitor with a resolution of 1280/768
- microphone for recording "sound" (if necessary);
- computer program for recording audio (if necessary)


## III. CONCLUSIONS

Stages of creating a presentation: choosing the topic of the presentation, meeting the team to create a scribing, collection and study of materials on the selected topic, solving the overall composition of the plot, preparation of a speech in front of an audience, execution of drawings, applications, etc., capture, video processing and text correction, create an audio recording, video and presentation processing, scribing presentation.

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